

CREATE A WARDROBE WITH MORE JOY & EASE

WITH FOUNDER OF TOTAL IMAGE CONSULTANTS, GINGER BURR



With over 30 years experience, Ginger Burr is here to help empower your new wardrobe. Ginger's styling focuses on using the latest fashion tips, tools and trends while still embracing the elements of compassion, gentleness and intuition.

Many of her clients often do not even know where to start in the overwhelming sea of fashion. Ginger helps women cut through the noise and the clutter to find things that really work for them.



It always feels like a breath of fresh air when the spring trends begin filtering into the stores after months of cold weather.

Of course, this season, our lives are complicated by an unprecedented health scare and stores closing at least temporarily.

There is so much uncertainty surrounding us and, at the moment you might not be thinking of what you'll wear once we settle into a new normal. For now, enjoy a moment of blissful distraction as you read what's coming and allow yourself to daydream about what you will eventually add to your wardrobe.

FIRST LETS TALK COLORS!



This season's colors tend to be happy colors. We're seeing all shades of blue (especially light blue, cobalt and navy), and, of course, pink is everywhere as it is every spring! If you look better in darker colors, you can still find them amidst the perky spring colors so don't give up.

POLKA DOTS!



Pretty much every spring polka dots pop up. It's not surprising since they are such a happy print. This year has a new twist as polka dots come in a variety of colors rather than just navy, black and white!

NEXT: DRESSES



You'll find a lot of dress styles from midis to maxis and tiered or ruffled to shirt dresses. The good news is that there are many choices. Midi dresses still reign as the most popular offering a fun boho vibe, and shirt dresses, a traditional classic style, are hot. So, if you enjoy wearing dresses, you'll love shopping this season!

PLEATS



Tiny pleats are everywhere. They are a feminine, lightweight and even forgiving style because they don't cling to the body. But, placement is important! They can also add width because they do not lay flat. When worn as a skirt, pleats add volume at the waist and hips and look best with a top tucked in. So if you don't feel comfortable tucking your top or you don't want to add width to your hips, leave pleated skirts on the rack. The good news is that this season pleats are also nicely placed in pretty, summery tops that are comfortable, feminine and flattering.

LAST: HALF & HALF



This is a form of color blocking that is supposedly hot this spring. It's very simple – the right side is one color and the left side is another. There is something intriguing and slightly edgy about this trend when it's done well but even I had to hunt to find just two examples of it. So either the trend is just warming up or they are pulling our legs!! Let's see what happens as the season goes along.

Please remember that while fashion trends come and go, most wardrobes are built on a solid foundation of personalized basics. From there you can add pizzazz and stay current by strategically adding a trend or two. Which ones you add and how you incorporate them is completely up to you and part of what makes your personal style authentically you. Have fun shopping!

**FOR MORE INFORMATION YOU CAN
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